



Official selection of Colmar for the title of European Best Destination 2020.

Since 2009, European Best Destinations has been working in partnership with more than 300 tourist offices and the EDEN (European Destination of Excellence) network created by the European Commission to promote the beauty and heritage of Europe to millions of travellers, the media and businesses on the leading website dedicated to tourism in Europe. 20 cities are selected each year for the title of European Best Destination.

After securing the third place in 2018, Colmar is once again taking part in the competition for the European Best Destination. This year, Colmar has set itself the goal of winning the first place to represent France.

As a result of the wealth and variety of its historical and architectural heritage, Colmar is an exceptional city that has won over an ever-growing public eager to discover new destinations. Thanks to the tailor-made high-quality events organised in all seasons, the Tourist Office of Colmar and its region and the city of Colmar have thus contributed to the development of permanent and sustainable economic activity by improving the amenities offered to tourists and visitors and the life of the community as a whole.



Voting for Colmar

From 15 January to 5 February 2020, Colmar lovers are asked to support their favourite destination by voting online on the site www.votecolmar.com

For 10 years now, European Best Destinations has brought together millions of travellers from all over the world who vote online for the destinations of their choice. Budapest, Porto and Lisbon are some of the winning destinations that have benefited from significant economic and media spin-off.

Colmar is among that selection of best destinations in Europe in 2020, which includes Vienna, Cascais, Sibiu, Rome, Rijeka, Minorca, Prague, Namur, Rochefort Océan (sustainable tourism with the EDEN mark awarded by the Commission), Cork, Tbilisi, Berlin, Bydgoszcz and Heviz.